



MAINE TO MOUNTAIN

AND EVERY TABLE IN BETWEEN



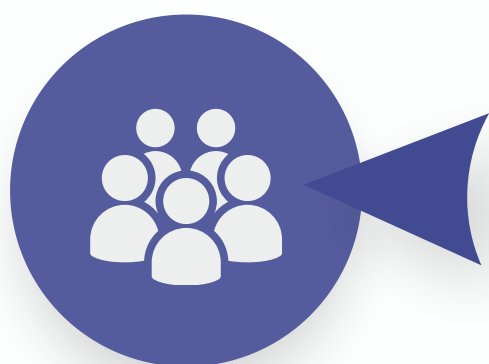
 **2023** 

ACHIEVEMENTS



10 Farmers from 6 Farms

Flew out to Colorado to share their oysters with consumers in Boulder & Denver.



4 Partner Events Held

At top restaurants where farmers shucked over 2,500 oysters whilst engaging with consumers.



250+ Consumer Surveys

Completed w/ questions including “Would you prefer a Maine oyster over another?” & “Would you pay more for a Maine oyster?”

Development of a shared Maine seafood brand along with innovative & new distribution channels out West.



Built for all Maine oyster, shellfish & seafood producers, farmers & fishermen alike.



To create long term strategic growth & security for the Maine seafood industry.

Phase 1: 2023- 2025

Brand & partner development through awareness & relationship building events.

Phase 2: “The Maine Seafood Pipeline”

“Dock to Dine” direct transport of Maine Seafood to the partner network created in Phase 1.

